

# WHAT IS DISTRACTION COSTING YOU?

American Businesses waste  
\$650 billion dollars each year  
due to employee distraction.

The carrot and the stick work some of the time,  
but there is a better way...



The secret to focus is that  
**IMPORTANCE DIRECTS FOCUS**  
without exception.

**Greg Dwyer** helps businesses tap into  
what is important from top to bottom so  
that together teams can reach their full  
potential without distraction.

**TAKE MY 5 SECOND FOCUS QUIZ**  
To See For Yourself | [GregDwyer.com](http://GregDwyer.com)



20 years of standing ovations from companies such as:



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**“Greg is not only a great, engaging speaker but a pleasure to work with and be around.”**

*Ken Dyne EPIC, UK*

**“Greg Dwyer spoke at our event. He is the real deal and has excellent content.”**

*Peter Mingilis PM Marketing*

**“I have never seen a performer hold the audience in the palm of his hand the way Greg did.”**

*Michael Rosen Split Rock*

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## Contact

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